

LEADERSHIP



May 16, 2024 | 5:00 - 7:30 PM

7th Floor Training Rooms
One N Wacker Dr, Chicago, IL 60606

THE ART OF **Thin-Slicing** AND **Super-Connecting**

Guest Speaker:

Adam J San Juan

Ameritas Regional Sales Director | Author of "What Are You Looking At?"

Questions? Contact Marian De Guzman, VP of Leadership, at info@chicagoisffa.org

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   Chicago ISFFA



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ABOUT THE SPEAKER



Adam J. San Juan

Ameritas Regional Sales Director
Author of "What Are You Looking At?"

Adam San Juan, a seasoned financial distribution professional with over 25 years of experience, has dedicated his career to helping financial advisors strengthen client relationships. As a passionate coach since 1990, he has guided young athletes towards confidence and self-sufficiency.

Inspired by a transformative journey of self-discovery, Adam wrote a book to leave a legacy for his children and future generations. Drawing from Malcolm Gladwell's concepts of "thin-slicing" and "connectors," the book equips readers with tools to make quality decisions about their audience using limited information and become better connectors of people.

By mastering these skills, readers can bridge relationship gaps, embark on a journey of self-awareness, and become the best version of themselves in all interactions. Adam's genuine experiences and insights resonate with authenticity, offering invaluable tools to enhance relationships and foster meaningful connections. Through his guidance, readers will learn to harness the power of thin-slicing and become connectors, transforming their lives and the lives of those around them.

Questions?

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